

HIGHER NITEC IN SPORT MANAGEMENT (3 YEARS)

CERTIFICATION

Credits required for certification:

Sector Foundation Modules	: 18
Cluster Core Modules	: 6
Specialisation Modules	: 33
Internship Programme Modules	12
Life Skills Modules	: 10
Cross-Disciplinary Core Modules	: 9
Electives	: 8
Total	: 96

COURSE STRUCTURE

Module Title	Credits
SECTOR FOUNDATION MODULES	
Basics of Data Analytics	3
Social Media Marketing	3
Principles of Business	3
Business Communication	3
Service Excellence	3
Innovation & Entrepreneurship	3
CLUSTER CORE MODULES	
Sales Techniques & Engagement	3
Fundamentals of Business Operations	3
SPECIALISATION MODULES	
Fitness & Leisure Club Operations	3
Sports Event Management	3
Health & Fitness Appraisal	3
Community & Recreation Programme Development	3
Group Fitness Exercise	3
Sports & Exercise Science	3
Basic Anatomy & Physiology	3
Sports Nutrition	3
Fitness Testing & Programme Design	3
Sports Safety	3
Sports Coaching	3
INTERNSHIP PROGRAMME MODULES	
Internship Programme 1	4
Internship Programme 2	8
CROSS-DISCIPLINARY CORE MODULES	
Design Thinking for Business Services	3
Robotic Process Automation for Business	3
Food Sustainability	3
Basics of Supply Chain Management	3

Module Title	Credits
Basic Data Management & UX Design	3
Digital Design Principles	3
ELECTIVES	
Sports Massage Therapy	2
Outdoor Recreation	2
Country Club Management	2
Effective Business Networking	2
Introduction to Health Coaching & Wellness	2
ELECTIVES (GENERAL) AND LIFE SKILLS MODULES	
For details, click here	

Note: The offer of electives is subject to the training schedule of respective ITE Colleges. Students are advised to check with their Class Advisors on the availability of the elective modules they intend to pursue.

MODULE OBJECTIVES

Sector Foundation Modules

Basics of Data Analytics

On completion of the module, students should be able to adopt spreadsheet and analytics software to visualise and analyse data, and generate formatted reports to facilitate informed business decision.

Social Media Marketing

On completion of the module, students should be able to develop social media content and apply online media tools to execute the organisation's social media marketing strategies.

Principles of Business

On completion of the module, students should be able to understand basic business concepts and relate the impact of political, economic, social, and technological factors on business activities.

Business Communication

On completion of the module, students should be able to apply essential communication skills to prepare business documents and presentations.

Service Excellence

On completion of the module, students should be able to understand the principles of service delivery, identify and respond to customers' needs, create and deliver value to build positive customer experience and increase organisational profitability.

Innovation & Entrepreneurship

On completion of the module, students should be able to explore opportunities for value-creation with an innovative mind-set. Students should gain an overview of innovative strategies and be able to integrate Design Thinking and entrepreneurship concepts for a business venture.

Cluster Core Modules

Sales Techniques & Engagement

On completion of the module, students should be able to apply sales techniques to sell to client needs and develop strong sales relationships.

Fundamentals of Business Operations

On completion of the module, students should be able to support essential business operations by differentiating the various functions in an enterprise, compute employee payroll, prepare documents to support international trade, handle monetary transactions, compute accounting equation and record business transactions in source documents.

Specialisation Modules

Fitness & Leisure Club Operations

On completion of the module, students should be able to handle routine activities and facilities operations and deliver membership and customer service experience in fitness and leisure clubs.

Sports Event Management

On completion of the module, students will be able to identify stakeholders' event objectives, conceptualise and plan and execute a sports event. Students will acquire necessary skills to manage sports event operations, prepare budgets and timelines. In addition, students will be able to conduct risk management and implement safe event measures based on the SGSafe Event Standard and perform necessary sports event evaluation.

Health & Fitness Appraisal

On completion of the module, students should be able to perform basic pre-participation health screening and fitness assessments.

Community & Recreation Programme Development

On completion of this module, students will be able to design, develop and offer a range of activities and programmes in areas such as community recreation, health, wellness and education to suit a variety of participant types and needs.

Group Fitness Exercise

On completion of the module, students should be able to design, choreograph and teach a group exercise class.

Sports & Exercise Science

On completion of the module, students should be able to apply the knowledge of exercise physiology, biomechanics and psychology through a scientific approach to sports, exercise and physical activity.

Basic Anatomy & Physiology

On completion of the module, students will be able to apply fundamental knowledge of the organisation, structures, functions and interrelation of the human body systems, including the skeletal, muscular, respiratory and circulatory systems, in maintaining homeostasis.

Sports Nutrition

On completion of the module, students will be able to apply knowledge of the effects of nutritional intake on sports and exercise performance. In addition, students will be able to design and develop a personal nutrition and hydration plan based on nutritional and dietary needs or recommendations for athlete.

Fitness Testing & Programme Design

On completion of the module, students should have an understanding of the core fitness instructor qualities, be able to assist in a health and fitness screening, design a fitness programme for participants, plan appropriate training programmes for specific needs, help participants increase their fitness levels and responses to exercise in order to give the participant a unique program to achieve their goals.

Sports Safety

On completion of the module, students will have an overview of injury prevention in sports. Students will attain proficiency in administering first aid, CPR and the use of AED. In addition, students will learn the Workplace Safety and Health (WSH) requirements and prevailing safe management measures to ensure the safety, health and wellness of participants/customers in sports, fitness or exercise settings.

Sports Coaching

On completion of the module, students should be able to perform routine coaching sessions by planning, conducting and reviewing practices.

Internship Programme

On completion of the module, students should be able to apply the skills and knowledge acquired to take on a range of job scopes at the company.

Electives (General) and Life Skills Modules

For details, click [here](#).