

PROMOTE E-COMMERCE



Furthering Economic Development in Southeast Asia

One of Singapore's goals for the 2018 ASEAN Chairmanship was to promote innovation and e-Commerce in the region. During the 17th ASEAN Economic Community (AEC) Council Meeting, the Ministers signed the **ASEAN Agreement on e-Commerce** and endorsed the **ASEAN Digital Integration Framework**.

How We Promote e-Commerce

Facilitate e-Commerce flows to benefit businesses

With the ASEAN Agreement on e-Commerce, consumers in the region stand to benefit from lower costs and improvement in the speed and reliability of supply chains in cross-border e-Commerce transactions. Consumers can also look forward to more robust consumer protection measures for e-Commerce transactions.