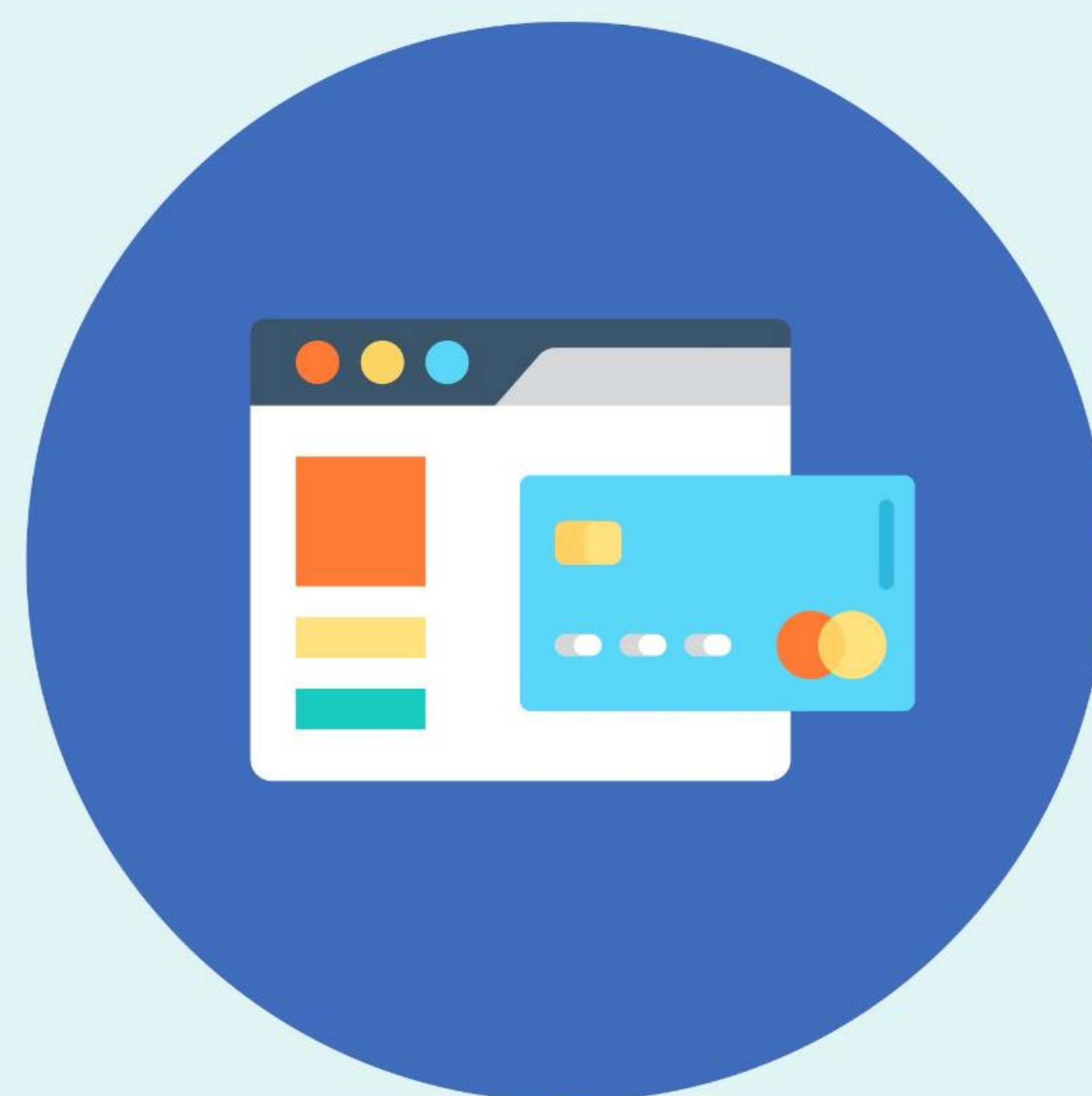


Benefits from the ASEAN Agreement on E-Commerce:



Paperless Trading

Promote greater efficiency and reliability through the digitisation of documents



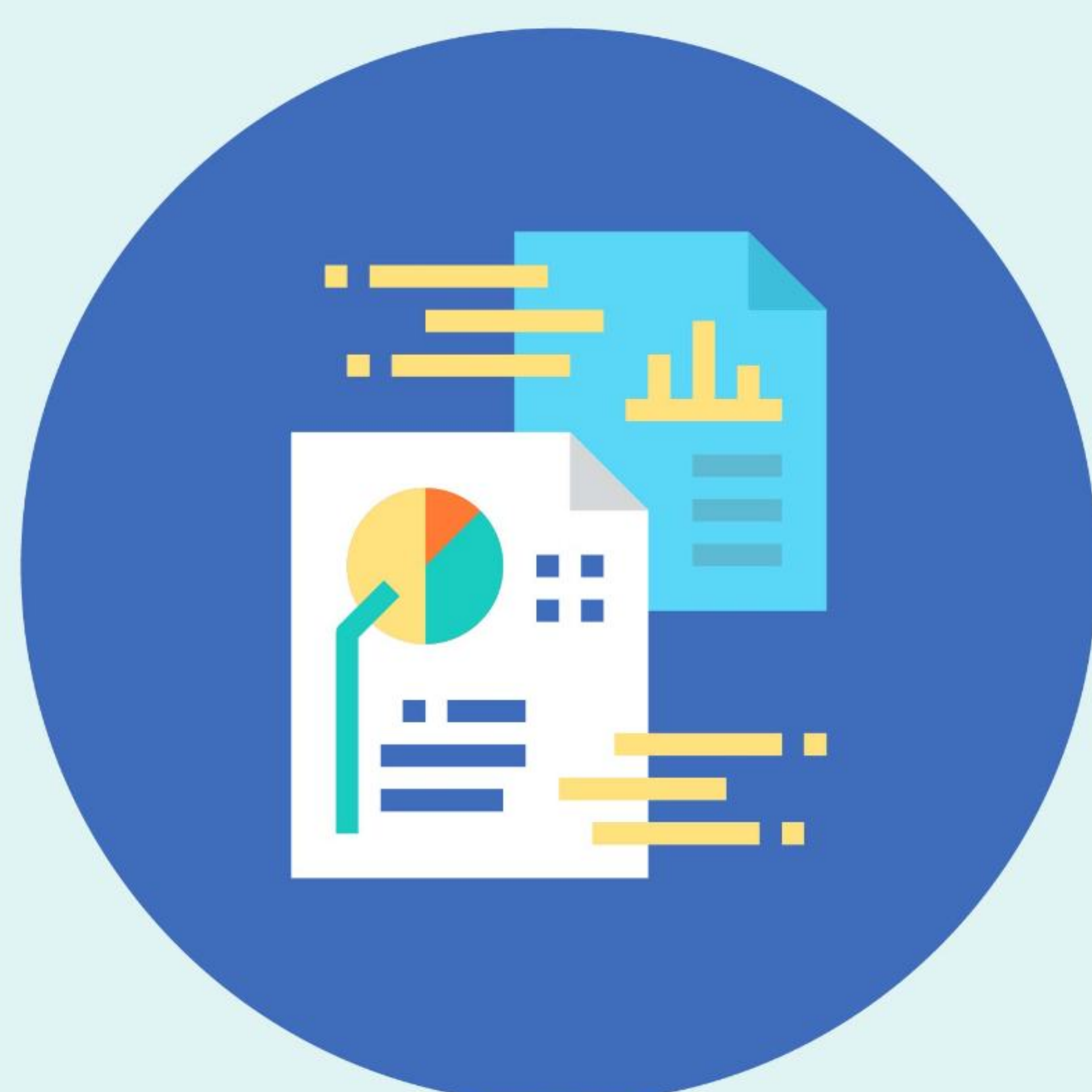
Electronic Payments

Encourage interoperable electronic payment systems for cross-border transactions and e-commerce



Consumer Protection

Bolster transparent and effective consumer protection for e-commerce, such as alternative dispute resolution



Cross-border Transfer of Information

Facilitate the transfer of data across borders for efficient operations and digital services



Logistics

Improve speed and reliability of supply chains in cross-border e-commerce, for lower costs and timely fulfilment



Domestic Regulatory Framework

Adopt laws and regulations governing electronic transactions for a conducive e-commerce ecosystem, with greater transparency and certainty