

Instructions for SG Eco Fund Pitch Deck

- This is a sample template to highlight key points that you should include in your deck. Guiding points are provided on each slide.
- Your deck should include sufficient information for the committee to understand your project and the proposed outcomes without a presentation.
- Please note that all examples cited in this sample template are for reference only.
- The maximum number of slides (excluding the title slide) is **10**. No annexes or hidden slides are allowed.

<Project Title>

<Name(s) of applicant>

Applicant and Project Partners

Applicant

- Organisation details (if applicable)
- Team member background
- Highlight experience and skills relevant to your project

Partners

- Partners' backgrounds and their roles in the project
 - Partners refer to individuals/organisations who will not receive financial compensation for their involvement in the project
- Highlight experience/track record if relevant

Explaining the Problem

- What problem(s) are you addressing?
- Why is it important to address this problem?
- Provide evidence to help frame your problem, where possible

Proposed Solution

- What is your proposed solution?
 - How will it address the problem which you have identified?
 - How will it involve and/or benefit the community?
 - Can the solution be scaled up in the future?
- Who is your target audience?
- Include pictures or statistics to demonstrate your solution, if any

Implementation Plan

Project Duration: <start date> to <end date>

Timeline of Activities

Description of activity	Est. Start/End Date	Persons involved and their roles
<i>e.g. Produce an educational video on food waste reduction</i>	<i>1 May 2022 – 1 Jul 2022</i>	<ul style="list-style-type: none"><i>Vendor – Produce video</i>
<i>e.g. Conduct event to educate residents on food waste reduction and recycling</i>	<i>1 Jul 2022 – 1 Aug 2022</i>	<ul style="list-style-type: none"><i>My team – Organise event</i><i>XYZ partner – Conduct talks</i><i>Residents – Take part in activities</i>
<i>e.g. Conduct 3 collection drives for food waste</i>	<i>1 Aug 2022 – 1 Oct 2022</i>	<ul style="list-style-type: none"><i>ABC community centre – Provide venue</i><i>My team – Organise collection drives</i><i>Residents – Bring down food waste</i>

Key Project Outcomes

- Total no. of people engaged through the project (excluding partners, contractors, vendors): *e.g.* 500
- Key environmental outcome(s):
 - *E.g.* Collect 100kg of food waste
 - *E.g.* Increase knowledge on food waste reduction

Ensuring Success

- Do you require external support and/or approvals (e.g. from authorities or organisations) for your solution to be implemented?
 - Have you secured such support/approvals?
- What challenges might you encounter during the project?
 - What actions might you take should you encounter such challenges?
- How might the project be sustained beyond the funding period?

Project Budget Overview

- Total funding requested from the SG Eco Fund
- Key cost items
- Alternative funding sources, if any