

Empowering Lives, for Life

SP's Corporate Giving Overview









Philanthropy

Volunteerism

Enabler

SP Heartware Fund

SP Kids at Heart

SP Power Packs

SP Heart Workers

SP app

Reaching out across the age spectrum









Seniors

Youth

Children

Seniors Youth Children













Seniors Youth Children













Seniors Youth Children













Building a Giving Culture



SP Heart Workers



Led by staff

Year-round activities

Knowledge transfer

Management Support



Senior management endorsement and participation

Match staff donations

Staff Engagement



Profile and celebrate efforts

Team-building

Employer positioning

Customers& Business **Associates**



Customer touchpoints and business relationships **Community Partners**



Close consultation to meet evolving needs

Targeted support

Project V

Early adopter – NCSS sustainable philanthropy framework

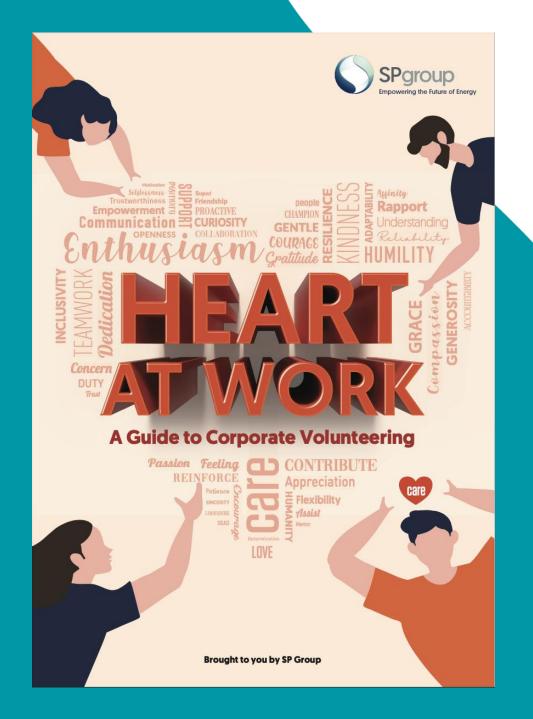






Watch video highlights







Be a Heart Worker Change maker Multiplier of Good



