

## **MEDIA RELEASE**

## Record of Four Pinnacle Award Winners Recognised at Community Chest Awards for the First Time

Community Chest Supports More than 300 Projects and Programmes Uplifting Lives for more than 94,000 Individuals and Families

SINGAPORE, 8 OCTOBER 2025 – Community Chest, the philanthropy arm of the National Council of Social Service (NCSS) recognised four 'Pinnacle Award' winners at the Community Chest Awards today for their exemplary efforts in serving communities in need. Community Chest also published its FY2024 Impact Report, revealing 318 social service programmes and projects supported through a sum of \$74 million. These funds impact over 94,000 individuals and families in need as well as provide support for key efforts to strengthen social service agencies (SSAs) such as through community projects, ground-up efforts and capability building initiatives.

- At the Community Chest Awards, which took place at Grand Hyatt Singapore, DBS Bank, Singtel, SP Group, and UOB received the highest accolade, the 'Pinnacle Award', for their exemplary efforts in holistic contributions in the giving of donations, in contributing through volunteerism or non-monetary donations, and inclusive employment practices. This is the first time DBS Bank has received this award.
- A total of 169 donors and partners were recognised across 224 awards, recognised for their strong efforts in sustainable giving through initiatives such as SGHARE, SG Gives Matching Grant, Change for Charity, as well as regular volunteering efforts with demonstrated outcomes that benefit service users. This demonstrated the "We first" approach as outlined by Prime Minister Lawrence Wong at the National Day Rally. The awards were presented by Guest of Honour, President Tharman Shanmugaratnam, and host Senior Parliamentary Secretary, Ministry of Social and Family Development and Ministry of Law, Mr Eric Chua.

- The FY2024 Impact Report, published today, showed that Community Chest supported social service programmes that addressed critical needs, including children with special needs, youths at risk, adults with disabilities, persons with mental health needs, as well as families and seniors in need. Under programmes that helped persons with mental health needs, the report showed 73 per cent of social service users found employment and were able to stay employed for at least six months, while 93 per cent of persons with disabilities undergoing case management and counselling were able to meet at least half of their identified needs, such as family, social or medical issues. These include gaining access to essential resources and services such as supportive counselling, the use of assistive devices and support groups for learning and networking. NCSS also is building support for addiction services, with Community Chest funding programmes under WE CARE that address emerging behavioural addictions.
- Beyond funding social service programmes, Community Chest also supports the strengthening of the sector through innovation and collaboration with ecosystem partners. These efforts include the Community Capability Trust, which helps SSAs to enhance their organisational capabilities, as well as the 4ST Partnership Fund, which enables collaborative projects to develop innovative solutions for service users to improve their quality of life.
- "With a record of four Pinnacle Award winners this year, it is heartening to see how it reflects more organisations embracing a holistic, sustained approach to corporate philanthropy as a part of building corporate excellence. This commitment not only creates a deeper and more lasting impact for the community but also strengthens their businesses by fostering stronger employee engagement and customer loyalty. We are proud to recognise the good work that these organisations have put in through tonight's awards," said Mr. Chew Sutat, Chairman, Community Chest.
- To help businesses better understand their philanthropic impact, NCSS is working with ecosystem partners such as the National Volunteer and Philanthropy Centre to develop guidelines to support the social impact metrics. This is made possible with NCSS' Sector Evaluation Framework (SEF), that provides a standardised framework to which social service programmes' outcomes are reported, enhancing rigor in how evaluation is done for social service programmes, while making it easier for social service agencies to articulate impact. Overall, it enables better accountability and by using data to inform programme effectiveness it allows,

SSAs to deliver more effective and sustainable support to those in need. For example, through the SEF, the report showed that 26 per cent of children and youths made significant and meaningful change in their youth development competencies after intervention, while one in five at-risk youth service users significantly improved their quality of life.

8 In celebration of SG60, the SGSHARE programme and the SG Gives Matching Grant were launched to drive greater donations and multi-year giving. Corporate partners, individuals and public donors actively contributed to the call for donations at national and private fundraising events. From January till September, we have seen a 16% increase in donations when compared to the same period last year with over 270,000 monthly contributions made - a testament to the generous and caring spirit of individuals and communities in Singapore. Read the full Impact Report here: https://go.gov.sg/comchest-impactreport24

## #######

## **About Community Chest**

As the philanthropic arm of National Council of Social Service, Community Chest has been uniting the community to mobilise resources and raise funds for those in need since 1983. Community Chest supports more than 300 critical programmes and projects to meet underserved and critical social needs. As our fundraising and operating costs are covered mainly by Tote Board, 100% of your contributions goes towards empowering the lives of adults with disabilities, children with special needs and youth-at-risk, persons with mental health conditions, and families and seniors in need of support. For more information about Community Chest, visit <a href="https://www.comchest.gov.sg">www.comchest.gov.sg</a>.