

CATEGORY	:	Innovation Recognition Award
ORGANISATION	:	Social Security System Philippines
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NAME OF PROJECT	:	Social Security System (SSS) E-Center sa Barangay* <i>*Barangay is the smallest unit of government in the Philippines</i>
OBJECTIVE AND NATURE OF PROJECT	:	The SSS E-Center Sa Barangay, is an innovative partnership between SSS and a barangay. The partnership was borne to complement the System's digitalization thrust implemented in 2019, geared towards social and financial inclusivity. The project has the following objectives: 1. Bring SSS services closer to the people at their every own Barangay; 2. Transfer of technology to barangay officials and its members 3. Strengthen linkages with LGU-partners; and 4. Increase collection due to reactivation of inactive members and coverage of new members. The project brings the SSS services to its members in a barangay as follows: 1. Web Registration 2. Payment Reference Number Generation 3. Online Filing of Benefit Claims 4. Online loan application 5. Disbursement Account Enrollment Module 6. Online Inquiries 7. Mobile App Registration / Tutorials
WHY IT SHOULD BE RECOGNISED	:	The SSS E-centers sa Barangay should be recognized based on the following information below stating the achievement of the project's objectives and corresponding figures as evidence: 1. As of April 2023, there are now 230 E-centers sa Barangay from the initial of five as of December 2022. <i>This is a 46,000% increase.</i>

		Further, this is a 25%-accomplishment of the 2023 target of 912 E-centers. 2. The numbers translate to SSS reach and knowledge transfer to some 14,950 families nationwide. (average number of families per barangay is 65 x 230) 3. Given the data above, a total of 581,840 transactions have been recorded for the 230 E-centers. This is almost three times more than the estimated 191,176 transactions. 4. SSS linkages with government agencies have been enhanced with the participation of the local government officials in educating their constituents as SSS members. 5. Finally, SSS contributed to the current administration's thrust of financial inclusion 70% in the country.
SUMMARY OF THE PROJECT	:	The SSS E-Centers sa Barangay is one of the innovations undertaken by the SSS after the full blast of its digitalization thrust in 2019. The design was to serve the members' needs in another avenue adept to the changing technology and members' requirements. As SSS strategies evolve to market segmentation, the project brings SSS services closer to the targeted members and/or potential members from far flung areas. Established to provide social protection, SSS will always strive to look for opportunities to serve its members in the best possible way.