



OUR SOUTH WEST, OUR HOME

Aggregate . Build . Connect



Mayor's Foreword

Dear Friends

We've come a long way as a nation in fighting the Covid-19 pandemic. Although the road ahead holds uncertainties on the global front, we are confident that our community will stay resilient and united.

In FY2022/2023, amidst the many challenges that tested our mettle, the CDC remained steadfast in carrying out our mission of **Aggregating** needs, **Building** capabilities, and **Connecting** communities to uplift and meet our residents' evolving needs.

We are grateful to the over 500 corporate and community partners who rallied together to support residents of South West District through the difficult times. The CDC received more than \$3 million in donations in cash and kind, which is an increase of 20% from the previous year. By harnessing the collective resources of our different stakeholders and matching them to those in need, the CDC was able to do more for our community. For example, **My Schooling Needs @ South West** drew upon the contributions to help about 600 students defray the schooling expenses of their young children.

To cushion the impact of rising costs and global disruptions, the CDC Vouchers Scheme was enhanced to increase the level of support for Singaporean households and boost our local and heartland businesses. Further, we extended the use of the vouchers to participating supermarkets in addition to hawker stalls and heartland shops, offering wider choices and greater convenience.

To help improve our residents' skills and job prospects, the CDC held job fairs in South West District, organised the SkillsFuture Festival and ran SkillsFuture workshops which encouraged lifelong learning.

The progress we have made to uplift the needy and forge stronger community bonds and connections is due to the support of like-minded partners who share our common goals of improving and enriching lives.

As we leverage our collective strengths to build a caring, inclusive and cohesive South West District, we can proudly call "Our South West, Our Home"!



Ms Low Yen Ling
Mayor of South West District

亲爱的朋友们：

新加坡在对抗冠状病毒疫情上取得了很大的进展。虽然未来的路仍充满许多变数，但我们坚信我们的社会将能保持坚韧和团结。

在2022/2023 的财政年度，西南社区发展理事会继续推进我们的使命，即汇集**整合**资源与需求、**提升**合作伙伴和居民的能力，加强社区**联系**，以提升居民的需求。

我们非常感激超过500家企业和社区伙伴的热情参与，协力帮助与支持西南区居民度过艰难时期。他们捐出了超过三百万新元的善款和实物捐赠，比去年多出了百分之二十！通过聚集整合资源与需求，社理会将这些热心的捐赠，按照所需，分配给需要帮助的居民，让更多的居民受惠。例如，**My Schooling Needs @ South West** 计划就凭借捐赠，为约600位学生减轻上学的费用。

为了帮助国人应对日常开销，同时给予我们的小贩和邻里商家更多支持，社理会邻里购物券计划今年涵盖的范围进一步扩大。除了可在参与计划的邻里商店与小贩中心使用之外，还可以在超市消费，为居民提供更多选择与便利。

在改善工作前景及提升技能方面，社理会在西南区主办职业展、技能创前程节和技能创前程研讨会，鼓励居民积极进取终身学习的精神。

我们在帮助弱势群体和加强社区联系方面所取得的进展，要归功于所有的合作伙伴与我们肩并肩，秉着共同目标携手改善和丰富居民的生活。当我们齐心协力，建立一个具有爱心，包容和有凝聚力的西南区时，让我们可以自豪地称之为“我们的西南，我们的家”！

Saudara saudari sekalian

Kita telah menempuh perjalanan yang jauh sebagai sebuah negara dalam memerangi wabak Covid-19. Perjalanan di hadapan dipenuhi dengan ketidakpastian di peringkat global, kami yakin bahawa komuniti kita akan kekal teguh dan bersatu.

Dalam tahun kewangan 2022/2023, pada masa kami berdepan dengan pelbagai cabaran yang menguji kecekalan kita, CDC tetap setia dalam menjalankan misinya untuk **Menggabungkan** keperluan, **Membina** keupayaan, dan **Menghubungkan** komuniti bagi meningkatkan dan memenuhi keperluan yang semakin berkembang di kalangan penduduk kami.

Kami berterima kasih kepada lebih daripada 500 rakan korporat dan komuniti yang berkumpul bersama-sama untuk menyokong penduduk daerah Barat Daya semasa kita mengharungi masa-masa sukar. CDC menerima lebih daripada \$3 juta dalam sumbangan wang tunai serta bantuan lain, yang memaparkan peningkatan sebanyak 20% dari tahun sebelumnya. Dengan menggabungkan sumber kolektif daripada pelbagai pihak berkepentingan kami dan memadankannya dengan mereka yang memerlukan bantuan, CDC dapat berkhidmat dengan lebih berkesan untuk komuniti kami. Sebagai contoh, program **My Schooling Needs @ South West** telah menggunakan sumbangan tersebut untuk membantu kira-kira 600 pelajar muda membiayai perbelanjaan persekolahan mereka.

Untuk mengurangkan kesan kenaikan kos dan gangguan global, Skim Baucar CDC telah dipertingkatkan untuk menambahkan tahap sokongan bagi isi rumah Singapura dan mempergiatkan perniagaan tempatan dan pusat bandar kami. Sebagai tambahan, kami telah memperluaskan penggunaan baucar ke pasar raya yang turut serta selain daripada gerai penjaja dan kedai di pusat bandar, sekaligus menawarkan pilihan yang lebih luas dan kemudahan yang lebih baik.

Untuk membantu meningkatkan kemahiran dan prospek pekerjaan penduduk kami, CDC telah mengadakan pameran pekerjaan di daerah Barat Daya, menganjurkan Pesta SkillsFuture dan menjalankan bengkel SkillsFuture yang menggalakkan pembelajaran sepanjang hayat.

Perkembangan yang telah kami capai untuk meningkatkan kehidupan golongan miskin serta menjalin ikatan dan hubungan komuniti yang lebih kukuh adalah hasil daripada sokongan rakan-rakan sehaluan yang berkongsi matlamat bersama kami untuk meningkatkan dan memperkayakan kehidupan.

Apabila kita memanfaatkan kekuatan kolektif kita untuk membina sebuah Daerah Barat Daya yang prihatin, inklusif dan padu, kita boleh dengan bangga memanggilnya sebagai "Barat Daya Kita, Rumah Kita"!

அன்புள்ள நண்பர்களே

கோவிட்-19 தொற்றுநோயை எதிர்த்துப் போராடுவதில் ஒரு தேசமாக நாம் வெகுதூரம் வந்துவிட்டோம். முன்னோக்கிச் செல்லும் பாதை உலகளாவிய முன்னணியில் நிச்சயமற்ற தன்மையைக் கொண்டிருந்தாலும், நமது சமூகம் உறுதியுடனும் ஒற்றுமையுடனும் இருக்கும் என்று நாங்கள் நம்புகிறோம்.

FY2022/2023 இல், நம் திறமையை சோதித்த பல சவால்களுக்கு மத்தியில், CDC ஆனது தேவைகளை ஒருங்கிணைத்தல், திறன்களை உருவாக்குதல் மற்றும் நம் குடியிருப்பாளர்களின் வளர்ந்து வரும் தேவைகளை மேம்படுத்தி புரத்தி செய்வதற்கு சமூகங்களை இணைத்தல் ஆகிய எங்களின் பணியை நிறைவேற்றுவதில் உறுதியாக இருந்தது.

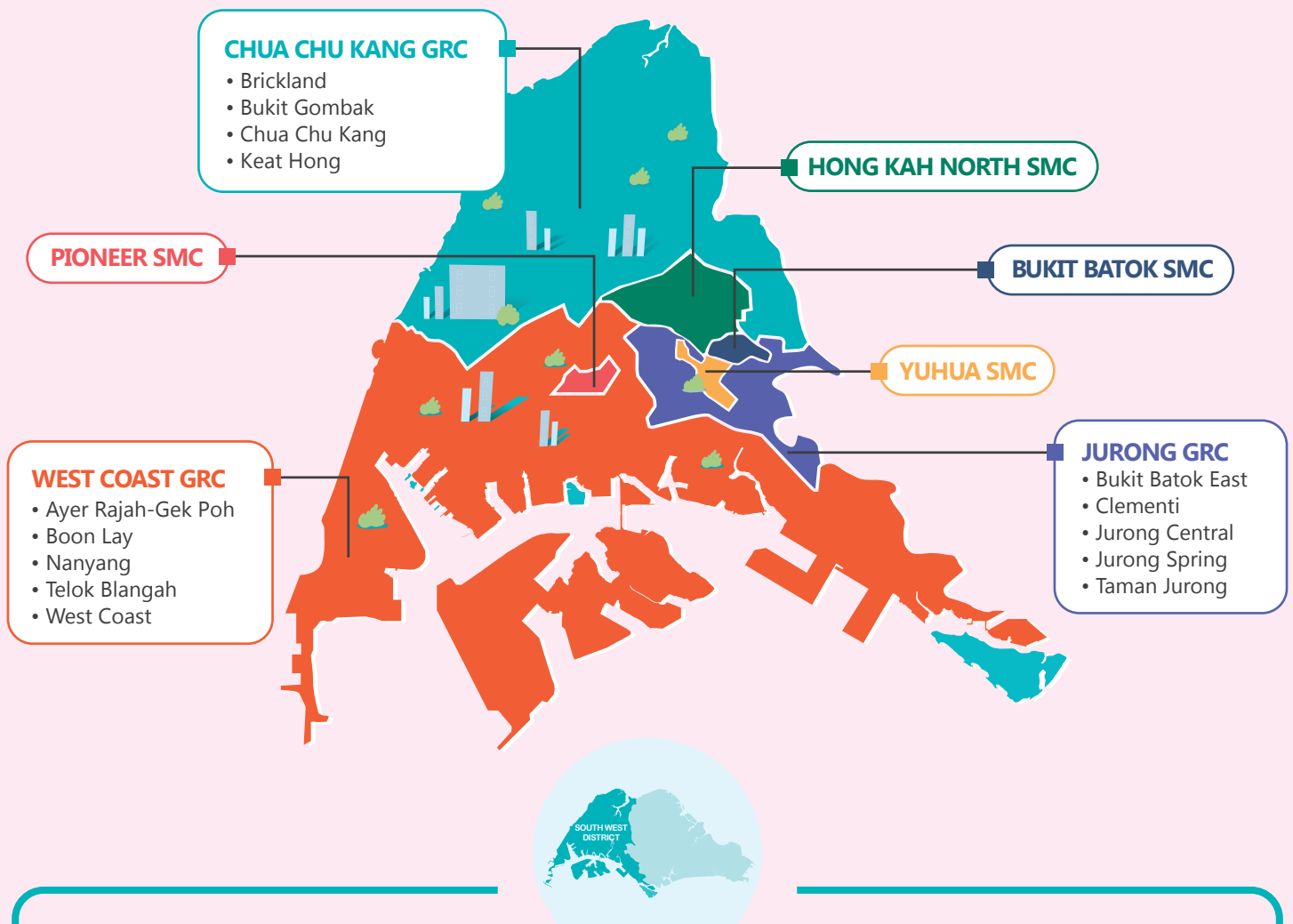
கடினமான காலங்களில் தென்மேற்கு வட்டாரத்தில் வசிப்பவர்களுக்கு ஆதரவாக திரண்ட 500க்கும் மேற்பட்ட பெருநிறுவன மற்றும் சமூகப் பங்களிகளுக்கு நாங்கள் நன்றியை தெரிவிக்கிறோம். CDC ஆனது \$3 மில்லியனுக்கும் அதிகமான நன்கொடைகளை ரொக்கமாகவும் பொருளாகவும் பெற்றது. இது முந்தைய ஆண்டை விட 20% அதிகமாகும். எங்கள் வெவ்வேறு பங்குதாரர்களின் கூட்டு வளங்களைப் பயன்படுத்துவதன் மூலமும், தேவைப்படுபவர்களுடன் அவற்றைப் பொருத்துவதன் மூலமும், CDC ஆனது நமது சமூகத்திற்கு மேலும் பலவற்றைச் செய்ய முடிந்தது. எடுத்துக்காட்டாக, **My Schooling Needs @ South West** என்ற திட்டம், சுமார் 600 மாணவர்கள் தங்கள் சிறு குழந்தைகளின் பள்ளிக் கல்விச் செலவுகளை ஈடுகட்ட உதவியாக இருந்தது.

அதிகரித்து வரும் செலவுகள் மற்றும் உலகளாவிய இடையூறுகளின் தாக்கத்தை குறைக்க, CDC பற்றுசீட்டுகள் திட்டம் சிங்கப்பூர் குடும்பங்களுக்கான ஆதரவின் அளவை அதிகரிக்கவும் நமது உள்ளூர் மற்றும் குடியிருப்பு வட்டார வணிகங்களை மேம்படுத்தவும் மேம்படுத்தப்பட்டது. மேலும், உணவங்காடி கடைகள் மற்றும் குடியிருப்பு வட்டார கடைகளுக்கு மேலதிகமாக பங்கேற்கும் பல்பொருள் அங்காடிகளுக்கு பற்றுசீட்டுகளின் பயன்பாட்டை விரிவுபடுத்தினோம், பரந்த விருப்பங்கள் மற்றும் அதிக வசதியை வழங்குகிறோம்.

எங்கள் குடியிருப்பாளர்களின் திறன்கள் மற்றும் வேலை வாய்ப்புகளை மேம்படுத்த உதவுவதற்காக, CDC தென் மேற்கு வட்டாரத்தில் வேலை கண்காட்சிகளை நடத்தியது, SkillsFuture Festival ஐ ஏற்பாடு செய்தது மற்றும் SkillsFuture பட்டறைகளை நடத்தியது. இது வாழ்நாள் முழுவதும் கற்றலை ஊக்குவிக்கிறது.

தேவைப்படுபவர்களை மேம்படுத்துவதற்கும், வலுவான சமூகப் பிணைப்புகள் மற்றும் இணைப்புகளை உருவாக்குவதற்கும் நாங்கள் செய்த முன்னேற்றம், வாழ்க்கையை மேம்படுத்துதல் மற்றும் வளப்படுத்துதல் போன்ற எங்கள் பொதுவான இலக்குகளைப் பகிர்ந்து கொள்ளும் ஒத்த எண்ணம் கொண்ட கூட்டாளிகளின் ஆதரவின் காரணமாகும்.

அக்கறையுள்ள, உள்ளடக்கிய மற்றும் ஒருங்கிணைந்த தென்மேற்கு வட்டாரத்தை உருவாக்க நம் கூட்டுப் பலத்தைப் பயன்படுத்தும்போது, "நமது தென்மேற்கு, நமது வீடு" என்று பெருமையுடன் அழைக்கலாம்!



About South West CDC

The South West Community Development Council (CDC) was formed on 24 November 2001.

Through local help programmes, the South West CDC provides assistance to help the less fortunate in our community. The South West CDC also organises projects and programmes to promote community bonding and social cohesion. The South West CDC adopts the "Many Helping Hands" approach to encourage community ownership among residents, community partners and corporations to realise its vision of "Owning Your Community".

Mission

- Aggregator of Needs and Resources
- Builder of Capability / Capacity in Partners
- Connector of Communities

Statistics for FY2022/2023 in a nutshell

Close to
30,000
residents benefitted from
24
local assistance schemes
and programmes




380
community interest
groups with more than
28,000
members

3,000
volunteers rallied to serve
the community through
partnerships with more than
510
corporate and
community partners




61
programmes reaching over
100,000
residents

Over **\$3 million**
received in cash &
in-kind donations




Over **100** pro-bono
lawyers served more than
230
residents at
Community Legal Clinic
@ South West

More than
2,100
SMEs are assisted through
one-to-one Business Advisory
and Capability Workshops
by SME Centre@SouthWest




More than **270**
SkillsFuture Advice
workshops were conducted for
19,000
participants

21
ground-up initiatives
initiated by volunteers



JOIN US
& be part of the
South West Community

SOUTH WEST COMMUNITY DEVELOPMENT COUNCIL

The JTC Summit
8 Jurong Town Hall Road
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To view the report online,
please scan the QR code below:



Mdm Susan Lim, a 40-year-old mother of one, often struggles to finance her child's education. **My Schooling Needs @ South West** came to her aid at the perfect time when her daughter was about to enter primary school by providing all the essential school supplies needed for a seamless, positive school experience.

"The book vouchers have been very helpful as I can use them to buy enrichment materials and schooling items for my daughter so she can be better prepared for school. It also helped offset my monthly household expenses," Mdm Lim said.

South West CDC has been **aggregating** resources and strengthening partnerships to uplift the lives of the community in tangible ways. Rallying the support from partners, this programme has benefited more than 2,500 Kindergarten 2 (K2) children from low-income families since 2017. In FY2022/2023, close to 600 children received school bags containing schooling essentials such as stationery, as well as bookstore vouchers sponsored by Siltronic Singapore (SSG). These bags were also specially packed by staff of Siltronic.



Mayor Low and Mr Niew Bock Cheng (President of SSG) presenting a school bag to a student under My Schooling Needs @ South West initiative.



More than 2,500 K2 children have benefitted from this initiative.



CDC Vouchers Scheme giving a boost to heartland merchant and local businesses.



The **CDC Vouchers Scheme** is another example of how the CDC played the role of **aggregator** and brought together various partners, individuals, merchants and government agencies to enable Singaporean Households to spend their digital vouchers at participating hawkers, heartland merchants and supermarkets. With the help of digital ambassadors and volunteers, merchants and residents who were initially unfamiliar with digital vouchers overcame their fear of technology and became more receptive to the scheme.

Mr Addam Al-Maleq, owner of Big Boy Franks — a local eatery serving an impressive variety of halal Western food — saw first-hand the tangible impact of the nation-wide community initiative and shares, "Our customers are using the CDC Vouchers almost weekly. I believe the vouchers have allowed our customers to spend more and enabled us to increase our sales revenue compared to the early stages of the pandemic. That has been a great support for our business."



As one who has always favoured environmentally-friendly approaches and initiatives, Ms Linda Liang was eager to participate in the Green Trails @ South West initiative which was newly launched at **Clean Up @ South West**, the South West District's annual recycling programme. As part of this programme, close to 40 collection points for residents were set up to reduce waste by recycling in conjunction with the residents' spring cleaning in end FY2022/2023. A total of 986,000 kg of recyclables were collected over the past 17 years, which is equivalent to two Olympic size swimming pools and helped save more than 16,600 trees.

The new initiative launched in partnership with Michelman Asia Pacific, Grassroots Organisations, NTU Earthlink and National Parks Board, featured four community gardens as checkpoints and encourages residents to walk for health and for a good cause. For every trail a resident completes, Michelman Asia Pacific will contribute \$25 worth of grocery packs to support 1,000 vulnerable families with a sponsorship of \$25,000. "We had a great time on the trail, staying healthy while doing good for the community," Ms Liang said of her experience.



Residents engaging in upcycling activities.



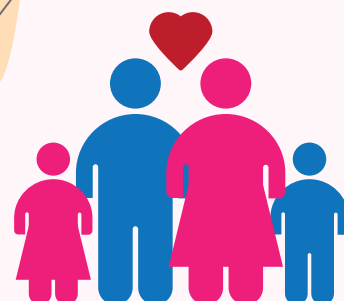
Residents trying their hands at sustainability-themed activities.

Fun Walkers @ South West was designed to promote active ageing and healthy lifestyles among residents. Open to all residents, activities include regular walking sessions, unique nature trails and community events that can foster stronger family and community bonding.

Chua Chu Kang Zone 3 RC was one of the committees commended with the Most Active Fun Walker (GOLD) Award for their significant efforts in the past year. As Chairman of Zone 3 RC, 64-year-old Mr Nagappan Garunaharan actively organises Fun Walker sessions to reach out to hard-to-reach residents like the PMETs and youths. "I enjoyed meeting up with neighbours for the monthly walks and often encourages them to keep up a brisk pace during the sessions because it helps me stay connected with my peers," Mr Nagappan enjoys being part of the Fun Walkers group as it helps to foster a sense of camaraderie and friendship among his neighbours. During the year, over 150 activities were organised as part of Fun Walkers @ South West, reaching out to more than 600 residents.



Fun Walkers @ South West is part of the CDC's efforts to foster community bonding and build a healthier South West District.



2023 marks the fourth year that Procter & Gamble (P&G) Singapore is partnering the South West CDC for **Festive Cheers @ South West**. As part of the annual programme, festive packs by P&G Singapore comprising household and personal hygiene items such as toothbrush, shampoo and conditioner were distributed to 8,000 households in the South West District.

Mr Aalok Agrawal, Senior Vice-President for P&G Health, Asia Pacific, Middle East and Africa, asserts, "P&G is proud to be a part of Festive Cheers @ South West as a continuation of our longstanding partnership with South West CDC. This is our fourth consecutive year of participation, and it brings us great joy to spread the holiday cheer with beneficiaries and be able to ensure that no one is left behind during the festive season."

This year's programme was made more meaningful with the involvement of volunteers from Movement for the Intellectually Disabled of Singapore (MINDS), who helped to pack and distribute the festive cheers packs.



About 50 volunteers from MINDS helped pack and distribute festive packs to 8,000 households.



Procter & Gamble marking the fourth year of partnership with South West CDC for Festive Cheers @ South West.



The inaugural all-inclusive Community Job Fair for the visually impaired was held in conjunction with National White Cane Day.



Training partners were present on-site to provide job-seekers with consultations and information about upgrading options.



In partnership with goodjobs, The Social Equity and key partners such as e2i (employment and employability institute), a series of **South West Community Job Fairs** were roved to various divisions in the South West District to bring employment opportunities to the community. **Connecting** jobseekers to a wider scope of employment opportunities, these job fairs empowered residents with the knowledge and confidence to navigate the current tight labour market.

Self-help group MENDAKI was invited to focus on the development and empowerment of the Malay community in particular, by highlighting their various initiatives and social assistance. "We interviewed the applicants to assess their needs and referred them to various social service agencies or e2i. We also provided subsidised tuition for the Malay community," Madam Hanim Rawi, Executive Officer at MENDAKI, reports.