


# INFORMATION DECK

**The competition is open to Primary 4 and 5 students in 2027.**

## COMPETITION KEY MILESTONE/TIMELINE

### Launch of Competition

Date : 4 January 2027 (Monday)

*The submission form will only be available from 4 January 2027 (Monday) at 12pm*

### Submission of Entries

4 January (Monday) to 29 January 2027 (Friday).

- Participants are required to submit their entries via FormSG by 29 January 2027 (Friday), 11.59pm. Entries must be uploaded to Google Drive, and the shareable link must be provided in the FormSG submission to allow access and downloading.

*Participants are to ensure that the terms and conditions are adhered to*

### Final & Prize Presentation

Date: End of March 2027
(date to be finalised)
Time: 3pm to 5pm (tbc)
Invitations will be sent to the top 10 finalists for an in-person speech delivery, followed by a prize presentation ceremony.

*More details will be shared closer to the date*

Be Confident, Speak Well!
KEEP SINGAPORE CLEAN
PUBLIC SPEAKING COMPETITION 2027

# SUBMISSION REQUIREMENTS

To enter the competition, participants are required to submit the following:

- **Speech**: A written speech of between 250 and 300 words, based on the theme "Every Small Action Counts: How I Can Help Keep Singapore Clean". The speech must be submitted in PDF format.

- **Video Recording**: A video of the participant delivering their speech. The video must have clear visuals and audio. Participants must be well-lit and clearly visible in either a half-body or full-body shot, facing the camera and maintaining eye contact throughout the recording. The participant's voice must be clearly audible, with minimal background noise. Videos must be submitted in either MP4 or MOV format.

- **Submission Requirements**: Before submitting their entries, participants must ensure that the following requirements have been met:
  - The speech must be original and written by the participant.
  - Participants may use AI tools for brainstorming, research, spelling and grammar checks, practising their speech delivery, and creating supporting materials such as posters and illustrations. However, the final speech must be written entirely in the participant's own words. Directly copying and pasting AI-generated content into the speech is strictly prohibited.
  - Participants must consult their school's designated teacher point of contact (POC) to ensure that all submission requirements have been met.
  - Media Consent: Participants must obtain the necessary media consent from their parent or legal guardian (for participants below 18 years old) before submitting their entries. This consent must cover the use, reproduction, publication and sharing of submitted videos, images and other related materials by PHC for non-commercial purposes, including publicity, promotional and educational activities.

**Copyright and Usage Rights**

- By submitting an entry, schools and participants grant PHC the non-exclusive, royalty-free rights to use, reproduce and publish the submitted video for non-commercial purposes, including use in promotional and educational materials.

**Ready to submit your entry? Scan the QR code.**

Please note that the submission form will only be accessible during the official submission period:

4 January 2027 (Monday), 12.00am to 29 January 2027 (Friday), 11.59pm.

PUBLIC HYGIENE COUNCIL

Be Confident, Speak Well!

# KEEP SINGAPORE CLEAN

PUBLIC SPEAKING COMPETITION 2027

## HOW WILL YOUR ENTRY BE JUDGED?

| Criteria | Weightage | What to Look Out For |
|---|---|---|
| **Speech Development** | 30% | **Structure and Organisation:**<br>- The speech should have a clear introduction, body, and conclusion.<br>- Ideas should flow logically, with smooth transitions between points.<br>- Ideas are also developed thoughtfully and support the central message.<br>**Content Relevance:**<br>- Appropriate topic for the audience and effectively achieves its purpose, holding the audience's interest.<br>- Clear understanding of environmental responsibility |
| **Delivery** | 35% | **Stage Presence:**<br>- Confident body language, appropriate gestures, and eye contact with the audience.<br>**Voice Quality:**<br>- This includes clarity, volume, pitch, and the use of vocal variety i.e. appropriate intonation and expression to maintain interest such that it is not monotonous. |
| **Audience Engagement** | 20% | **Connection with the Audience:**<br>- Awareness of audience's needs and interests, using language and examples that resonate with them.<br>**Interaction:**<br>- Engage the audience through questions or prompts, creating a dialogue rather than a monologue. |
| **Use of Supporting Materials** | 15% | **Evidence and Examples:**<br>- Effectively integrate relevant stories, statistics, or analogies to support the main points and enhance understanding. |

Be Confident, Speak Well!

# KEEP SINGAPORE CLEAN

PUBLIC SPEAKING COMPETITION 2027

## TERMS & CONDITIONS:

### 1. Eligibility

- The competition is open to Primary 4 and 5 students in 2027 who are studying in schools in Singapore.
- Each participating school must designate a teacher as the point of contact (POC) to liaise with PHC and ensure compliance with the competition requirements, including ensuring the use of appropriately licensed materials and obtaining all necessary consent.
- There is no limit to the number of entries that each school may submit. However, each participant may submit only one entry.
- All submitted speeches must be original and written entirely by the participants themselves. Participants may use Artificial Intelligence (AI) tools for brainstorming, research, spelling and grammar checks, practising speech delivery, and creating supporting materials such as posters and illustrations. However, copying and pasting AI-generated speech content, whether in whole or in part, is strictly prohibited.

### 2. Copyright and Intellectual Property

- Participants are responsible for ensuring that all audio, graphics, images and other materials used in their submitted videos are either copyright-free or appropriately licensed for use.
- By submitting an entry, participants and their schools grant PHC a non-exclusive, royalty-free right to use, reproduce and publish the submitted speeches and videos for non-commercial purposes, including but not limited to use in promotional and educational materials.
- PHC reserves the right to edit, adapt or reproduce the submitted speeches and videos for non-commercial publicity, promotional and educational purposes, while preserving the original intent and message of the submissions.

### 3. Consent and Privacy

- Schools must obtain consent from each participant's parent or legal guardian for the participant to be filmed, for the video recording to be submitted as a competition entry, and for PHC to use, reproduce and publish the recording for the purposes outlined in Clause 2.
- Schools must also obtain consent from participants' parents or legal guardians for PHC to photograph, film and record participants during competition-related activities, including workshops, prize presentations and other associated events. Such photographs and recordings may be used for non-commercial publicity, promotional and educational purposes, including publication on PHC's website, social media platforms and other communication channels.
- By submitting an entry, each participating school confirms that all necessary consents have been obtained.

### 4. General

- PHC reserves the right to disqualify any entry that fails to meet the competition requirements or violates any of these Terms and Conditions.
- All decisions made by PHC regarding the competition, including judging outcomes, are final and binding.
- PHC reserves the right to amend these Terms and Conditions at any time without prior notice.

**Contact Details**

For enquiries, contact us at:
ask@publichygienecouncil.sg

PUBLIC HYGIENE COUNCIL