

LOCATIONAL CRITERIA FOR THE DISPLAY OF ART WORK

1. The locational criteria for the display of the art work under the Art Incentive Scheme (Scheme) are as follows:
 - a. The Scheme is applicable to all new developments, redevelopment and developments undergoing major addition and alteration within the key activity corridors and commercial areas in the Central Area. This includes Marina Bay, Marina Centre, the Central Business District, Orchard Road, Singapore River, Civic District, and the Bras Basah / Bugis area (see Appendix 2);
 - b. The art work must be located within the boundary of the development and within an area which is publicly accessible from the adjacent public street and not obstructed or obscured from view from the adjacent public space. For example, a wall mural displayed behind and obscured from view by furniture or a sculpture within the upper levels of a retail mall and obscured from view and the enjoyment of the general public, will not be considered under the Scheme;
 - c. The detailed location where the art work is to be displayed is subject to the final approval of the URA. Such locations include:
 - Underground Pedestrian Networks connected to Mass Rapid Transit (MRT) or Rapid Transit System (RTS) stations open during the operating hours of the station;
 - Spaces within commercial developments, along pedestrian routes designated and approved by the URA, open to and safeguarded for the public during the operating hours of the MRT or RTS;
 - Open and enclosed public spaces and key public routes within developments such as malls and gallerias which form part of the larger pedestrian network for the area or streetblock, with 24hr public access;
 - External building façades, fronting a major road or public space; or
 - Any other spaces within the development boundary which the URA deems as being public.