

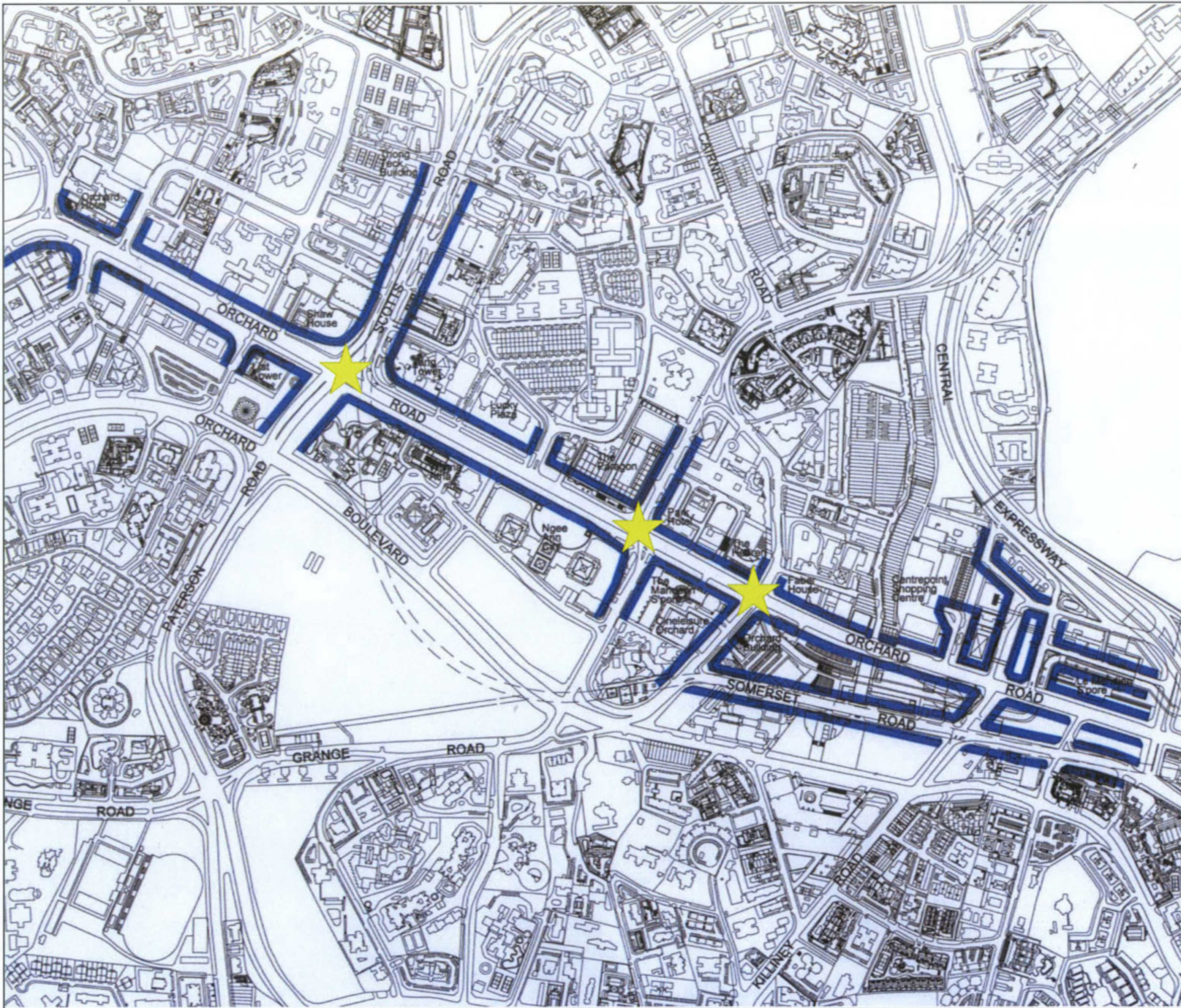


GUIDELINES FOR OUTDOOR SIGNS IN THE CENTRAL AREA

-  DESIGNATED ROUTES WHERE ADVERTISEMENT SIGNS ARE ALLOWED ON BUILDING FACADES
-  LOCATION WHERE STATIC ADVERTISEMENT SIGNS ARE ALLOWED TO FULL BUILDING HEIGHT ON BUILDING CORNERS FRONTING ROAD JUNCTION, SUBJECT TO CASE-BY-CASE EVALUATION. NON-STATIC ADVERTISEMENT SIGNS CAN ALSO BE CONSIDERED BASED ON DESIGN MERITS AND PROVIDED THAT THEY DO NOT CAUSE DISAMENITY TO THE SURROUNDING USES



CONFIDENTIAL

DRAWING TITLE :
**SIGNAGE NODE
 - ORCHARD ROAD AREA**

SCALE : NOT TO SCALE



DRWG NO : CP/2009/018

DATE : JUL 2009

DIVISION : CUDG

PREPARED BY :
 SPE KAREN KOH

CHECKED BY :
 SPE KAREN KOH

