

Annex A: Commissioners and Organiser

WHEN IS ENOUGH, ENOUGH? The Performance of Measurement was co-commissioned by the Urban Redevelopment Authority (URA) and the DesignSingapore Council (Dsg), and organised by the Singapore Institute of Architects (SIA) in response to La Biennale di Venezia's theme, *The Laboratory of The Future*.

COMMISSIONERS: Yap Lay Bee, Group Director (Architecture & Urban Design), Urban Redevelopment Authority; Dawn Lim, Executive Director, DesignSingapore Council	
	
<p>The Urban Redevelopment Authority (URA) is Singapore's land use planning and conservation agency. Our mission is to make Singapore a great city to live, work and play. We strive to create an endearing home and a vibrant city through long-term planning and innovation, in partnership with the community.</p> <p>We have transformed Singapore into one of the most liveable cities in Asia through judicious land use planning and good urban design. Adopting a long-term and comprehensive planning approach, we formulate strategic plans such as the Long-Term Plan and the Master Plan to guide the physical development of Singapore in a sustainable manner. Developed to support economic growth, our plans and policies are focused on achieving a quality living environment for Singapore.</p> <p>We take on a multi-faceted role to turn plans and visions into reality. As the main government land sales agent, we attract and channel private capital investments to develop sites that support planning, economic and social objectives. Through our regulatory function, we ensure that development works are aligned with our plans. As the conservation authority, we have an internationally recognised conservation programme, and have successfully conserved not just single buildings, but entire districts. We also partner the community to enliven our public spaces to create a car-lite, people-friendly and liveable city for all to enjoy.</p> <p>In shaping a distinctive city, we promote architecture and urban design excellence, and innovate to build a resilient city of opportunity that fulfils the aspirations of our people. Visit www.ura.gov.sg for more information.</p>	<p>The DesignSingapore Council's (Dsg's) vision is for Singapore to be an innovation-driven economy and a loveable city by design. As the national agency that promotes design, our mission is to develop the design sector, help Singapore use design for innovation and growth, and make life better in this UNESCO Creative City of Design.</p> <p>Our work focuses on three areas. First, we help organisations and enterprises use design as a strategy for business growth, and for excellent delivery of public services. Second, we nurture industry-ready talents skilled in design and innovation, and engender a design-minded workforce for the future economy. Third, we advance the Singapore brand through raising design appreciation on home-ground, helping local design talents and firms go international, and making emotional connections with people across the world. Dsg is a subsidiary of the Singapore Economic Development Board.</p> <p>Singapore was designated a UNESCO Creative City of Design in December 2015. The designation supports Singapore's development of a creative culture and ecosystem that integrates design and creativity with everyday life. It also expands Singapore's opportunity to collaborate with cities from the UNESCO Creative Cities Network (UCCN). The City of Design Office is sited with Dsg, which coordinates and implements programmes that respond to UCCN's mission.</p> <p>designsingapore.org</p>