

WHAT IS THE HISTORIC EAST CORRIDOR?

The Historic East (HE) Corridor is identified by geographical nodes namely, Old Airport, Katong-Joo Chiat, Geylang-Changi Road, Siglap, Marine Parade and Bayshore. The inherent multi-ethnic heritage and its rich history sets the distinctive identity and culture that is thriving today and to be treasured for the future.

Together with the community, through public engagement, identity themes that define the identity of the corridor was developed, serving as a guide for future projects and developments.

AUTHENTIC

MELTING POT OF CULTURE AND HERITAGE



The East has a rich historic background of diversity in cultures and ethnicities. Beyond preservation, the public finds it important to surface the stories of the past in a more accessible and experiential way, for future generations.

“Info boards are nice, but heritage is more enjoyable, meaningful, when shared by the people who own it or lived it.”

“We have the Peranakans, Eurasians, Malay, Chinese communities. They're all here.”

Easties take pride in today's delicate balance in the commercial entities within the neighbourhood, which celebrates local heritage, flavours and design while embracing new trendy commercial offerings. The challenge ahead is to maintain and preserve this balance.



(CAN BE) ART IS EVERYWHERE

“The success of the East is shown in (how it's more than just) i12. It's not the most popular spot. People get out of the malls in the East.”

FOR LOCALS, BY LOCALS

A COMMUNAL CULTURAL TAPESTRY

HISTORIC EAST

STREET-BASED NEIGHBOURHOODS THAT CONNECT

“In the past, the front of shophouses was for business and money while backlanes were the soul of the community. Creating more access today (and bringing life back) to the backlanes is meaningful.”



CHILL

GREENIFICATION OF THE EAST

The public hopes to bring back greenery for a more walkable, enjoyable experience and revitalise the urban environment.



THE EAST GOES GREEN.

“Soften concrete spaces with nature. Bring back our lost forest.”



REMEMBERING THE "COAST" OF EAST COAST

With the proximity to East Coast Park, people of the East have a natural affinity to nature and the sea. More connections and access would enhance this identity that resonates with the community.

“It used to be a kampong near the sea, there's a lot of historic value in the area. But now there's only a surface level understanding of that history.”

OPEN SPACES TO CHILL, VIBE AND CELEBRATE

“Those who live in the East stay in the East” – there's a special sense of connection and conviviality in the hood. The public wishes for more open spaces for the community to gather, mingle and celebrate to strengthen this identity.

CONNECTED COVERED WALKWAY



“Katong-Joo Chiat is more than just a 'Day Destination', we should have night life too – live music, markets!”

COMMUNAL

"CAR-LITE, NOT CAR-LIKE"

“If I bring my grandmother, it's not really safe for her, given the number of cars going through at high speed.”

The East is cherished for its low-rise charm, mixed-use developments and backlanes (or lorongs) that promote a sense of friendliness and slower living. Many hope to revive the vibrancy of underutilised backlanes through ground-up programming and events.

While the East is meant to be explored at leisure on foot, traffic and road safety takes away from the current walking and cycling experience, especially for the elderly and those with accessibility needs.

- RIDE AND WALK SAFELY AND COMFORTABLY - NO CARS!!!



pedestrian priority