



## NEWS RELEASE

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### **INAUGURAL NCPC CRIME PREVENTION AWARDS HONOUR 10 ORGANISATIONS THAT WENT ABOVE AND BEYOND TO KEEP SINGAPORE SAFE**

The National Crime Prevention Council (NCPC) held its inaugural Crime Prevention Awards during its annual appreciation dinner event on 7 October 2025. The ceremony was graced by Guest-of-Honour Mr Goh Pei Ming, Minister of State, Ministry of Home Affairs and Ministry of Social and Family Development.

2. The Awards are a new initiative by NCPC to recognise organisations that have taken proactive steps to prevent crime, working hand in hand with the Council to safeguard Singapore and keep communities safe. A total of ten organisations were honoured this year. Four companies were awarded the 'Champion' award for their outstanding leadership and excellence in crime prevention, while six others received the 'Partner' award for their meaningful contributions in support of safer communities.

#### ***Champions in Crime Prevention***

3. This year's Champion Award recipients are Marina Bay Sands, Meta, Motorola Solutions, and UOB.

## ***UOB - Stopping Scams at the Frontline***

4. Banks and their frontline staff have built a strong line of defence against scams, and UOB's branch staff have been trained through the bank's in-house S.P.O.T. (Sense, Probe, Observe, Take Action) Framework to identify telltale signs that customers may be victims of fraud and scams, especially in vulnerable customers. Two case studies highlighted at the ceremony underscored their vigilance:

### **\$700,000 Gold Scam Averted**

5. An elderly customer in his 60s was instructed by scammers to purchase 5kg of gold worth S\$700,000 for a fake investment. Trained under UOB's S.P.O.T. Framework, Ms Azlinah Amin, Branch Service Manager at UOB Main Branch, recognised key warning signs such as the customer constantly checking his phone and being anxious when she was seeking clarifications from him. Ms Azlinah Amin and team spent nearly an hour to convince the customer that he was scammed and halted the transaction in time, preventing him from suffering a devastating financial loss.

### **\$15,000 Government Official Impersonation Scam Stopped**

6. A customer in her late 50s visited UOB Tiong Bahru branch to request for a premature withdrawal of her Fixed Deposit of over S\$15,000. Spotting signs of anxiety and evasiveness, Deputy Branch Manager Ms Jessica Lee immediately enquired the customers about her reasons for withdrawal and checked if someone who might potentially be a scammer had instructed her to do so. Despite the customer's anger and insistence on cash withdrawal, Ms Jessica Lee worked with UOB's Fraud Risk team to skilfully delay the customer's withdrawal of cash, allowing more time for the Anti-Scam Centre of the Singapore Police Force to investigate this case. Upon confirmation that the customer had fallen prey to a Government Official Impersonation scam, UOB swiftly stopped the withdrawal and protected the loss of the customer's hard-earned savings.

7. These cases highlighted how frontline vigilance and prompt escalation can decisively prevent scams, protect the public, and support law enforcement – inspiring others to stay alert and act decisively for a safer community.

***Motorola Solutions: Volunteers Against Scams***

8. Motorola Solutions embedded crime prevention into its corporate social responsibility (CSR) strategy through its support of NCPC's Crime Prevention Ambassador (CPA) programme. Twenty of its employees volunteered fifty hours of service, engaging and educating the public on scam prevention.

9. Their outreach included educating the public on using tools like the ScamShield app, sharing tips on avoiding cyber risks, raising awareness of evolving online threats and guiding scam victims to proper channels like FIDReC. Through this partnership, Motorola Solutions supports NCPC's mission to build a more cyber-resilient community and empower Singapore residents to take proactive steps against scams.

10. Other winners include Partner Award recipients Courts, OCBC, Sheng Siong, Shopee, Singapore Pools, and TikTok.

**NATIONAL CRIME PREVENTION COUNCIL**

**7 OCTOBER 2025 @ 7PM**

## ANNEX



*Photo caption: NCPC Chairman Mr Gerald Singham gives his welcome address at the inaugural NCPC Crime Prevention Awards.*



*Photo caption: From Left: Deputy Commissioner of Police (Operations), SPF, Mr Alvin Moh; Deputy Secretary (Policy), MHA, Mr Ngiam Shih Chun; Chairman, NCPC, Mr Gerald Singham; MOS Goh Pei Ming; Permanent Secretary (Home Affairs Development), MHA, Mr Tan Chye Hee; Deputy Commissioner of Police (Policy), SPF, Mr How Kwang Hwee; Vice Chairman, NCPC, Mr Tan Puay Kern and Executive Director, NCPC, Mr Devrajan Bala at the NCPC Crime Prevention Award*



*Photo caption: Senior leadership personnel from Motorola Solutions Singapore receiving the Champion Award from NCPC Chairman Mr Gerald Singham at the NCPC Crime Prevention Awards.*



*Photo caption: Senior leadership personnel from United Overseas Bank receiving the Champion Award from NCPC Chairman Mr Gerald Singham at the NCPC Crime Prevention Awards.*

## QUOTE

“Crime prevention is a shared responsibility and NCPC is happy to recognise companies that have taken on a larger role to be figureheads in our efforts to keep Singapore safe and vigilant. It’s important to see the Awards not as a badge of perfection, but a testament to active partnership and the positive impact these organisations have made on the community. We hope that by showcasing these efforts, we can inspire even more individuals and businesses to join us in fostering a shared responsibility of preventing crime.”

- *Mr Gerald Singham*

*Chairman*

*National Crime Prevention Council (NCPC)*

## **ABOUT THE NATIONAL CRIME PREVENTION COUNCIL**

The NCPC is a non-profit organisation committed to promoting public awareness and concern on crime, and propagate the concept of self-help in crime prevention. The Council comprises representatives from various sectors including the Commercial, Industrial, and Education sectors, as well as the Singapore Police Force.

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